



Advertising Rates 2011

Whistle Community Radio ad@whistleradio.com

Monthly Plans

Plan #1

\$ 175.00 per month Three 30 second ads per day airing twice between 6.00 am and 6.00 pm and once between 6pm and midnight.

Studio production cost applies *

Plan #2

3 month -minimum Airing as per Plan 1- \$ 175.00 per month. Studio production cost waived.

Annual Plans

Plan #3

\$ 1,200.00 per year Airing as per Plan 1- Studio production cost waived.

Plan #4

Buck a Day Promotion (Special when available)

\$ 365.00 One 30 second ad airing between 6am and 6pm once a day for one year (365 days) –airing at different times of the day

Studio production cost applies*

A onetime introduction opportunity

Customized Advertising Plans and Sponsorship opportunities available

*Studio production costs where applicable at \$60.00 per hour

Note: We must follow the regulations and guidelines from the Canadian Association of Broadcasters, Advertising Standards Council and the CRTC (Canadian Radio-Television & Telecommunications Commission) .

Payment: All invoices will be issued before commencement of plans, payment on receipt of invoice. HST applies on all plans.

THANK YOU FOR SUPPORTING YOUR COMMUNITY RADIO STATION